



Big Brothers Big Sisters of Berks County, PA

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PRESS RELEASE

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For Immediate Release

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The Giorgi Family Foundation* Supports Big Brothers Big Sisters

During this time of continued uncertainty, the mission of Big Brothers Big Sisters of Berks County, PA (BBBS of Berks) is even more critical to our Little Brothers, Little Sisters, and their families. Recognizing that need, The Giorgi Family Foundation* has stepped up its partnership with BBBS of Berks.

To help ensure the continuation of the agency's quality-driven mentoring services through the COVID-19 crisis, **The Giorgi Family Foundation* has awarded a grant to Big Brothers Big Sisters of Berks County, PA, in the amount of \$62,944.** Executive Director Jim Smith thanked The Giorgi Family Foundation* for its support. "Despite the call for social distancing, our Bigs are needed more than ever. Although face-to-face mentoring is not possible at this time, we are committed to providing innovative and creative support of our Bigs and Littles through phone calls, text messaging, digital learning platforms, and other technology-enabled engagement tools." Smith added, "The support from The Giorgi Family Foundation* is key to the agency continuing its efforts while the COVID-19 challenges continue and beyond."

Established in Berks County in 1968, the mission of Big Brothers Big Sisters of Berks County, PA, is to create and support one-to-one mentoring relationships to ignite the power and promise of youth. Smith said, "We want all youth to achieve their full potential, and The Giorgi Family Foundation* – with its investment in our agency and the Berks County community – is helping to ignite that potential."

In 2019, Big Brothers Big Sisters of Berks County, PA, proved nearly 15,500 mentoring program services hours to nearly 250 youth thanks to over 220 volunteer Bigs. About 72% of Littles served reported they were more self-confident; over 67% said they had a better sense of the future; and 73% said their academics improved.

**The Giorgi Family Foundation is a charitable foundation and is not part of or affiliated with The Giorgi Companies, Inc. or its affiliated businesses including Giorgi Mushroom Company, Giorgi Foods, Inc. or Giorgi Fresh Co.*

Partner Agency



United Way of Berks County

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